

# SLOW DOWN FAST FASHION

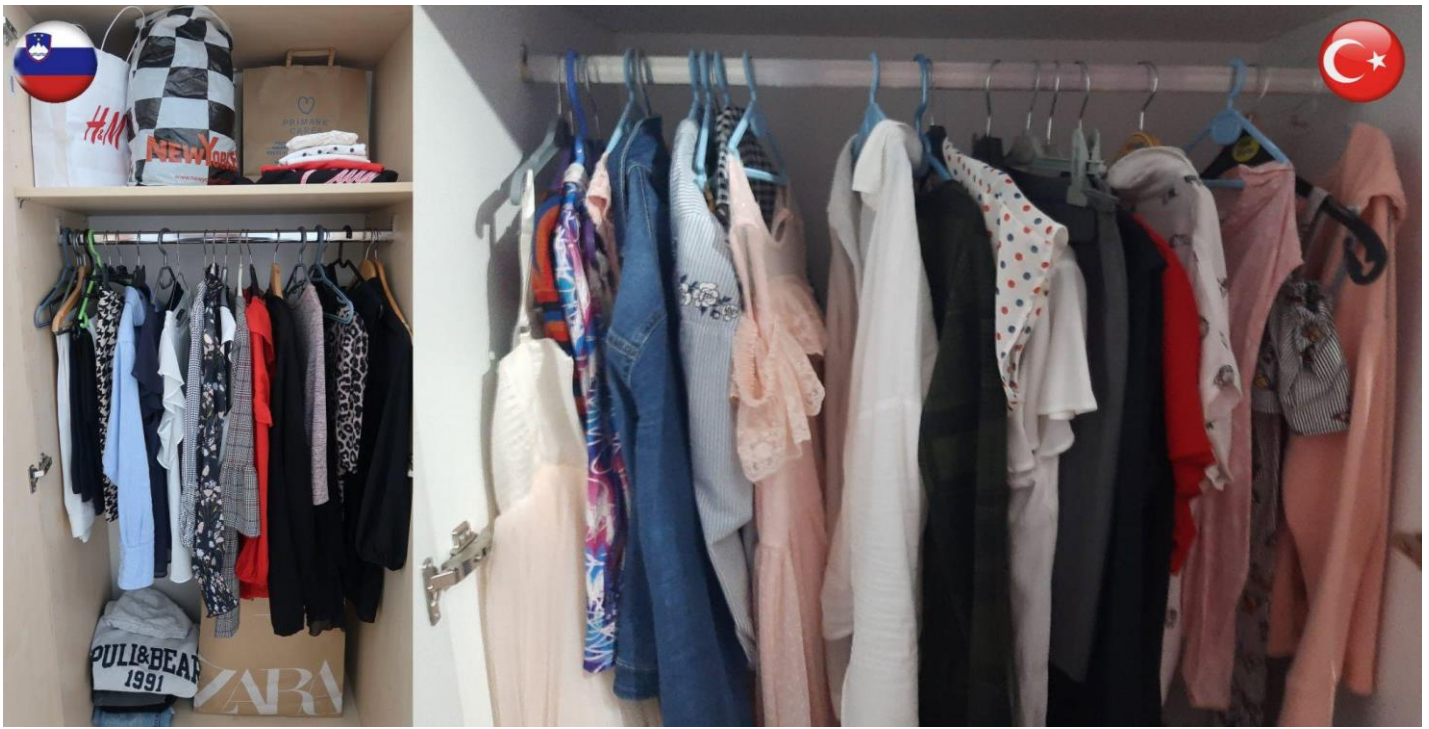
Stores are full of cheap clothes and customers are happy to buy them. Due to the affordable prices, we buy clothes easily and discard them after one or several uses. Fast fashion damages the planet, workers, animals. It's been growing for over 20 years. We should buy less but high quality. Avoid fast fashion by donating clothes, selling them on second hand shop, putting them in the recycling bin, redesigning them or trying to repair them. Protect the environment from future damage by buying organic, recycled and environmentally friendly clothes. Eg: an organic T-shirt decomposes in 6 months while non-organic decomposes in 200 years.



Fast fashion has affected fabrics, production quality and workers. The clothing industry is one of the biggest polluters of the environment.



In contrast to four seasons, fast fashion chains send new collections almost every week meant to be worn rapidly.



Our wardrobes are dominated by clothes of various fast fashion brands. But ... Do we really need them all ?



In Slovenia we discard 12.3 kg of clothing per resident every year and in Turkey 11 kg per resident.



Smart shopping and reusing our clothes are effective inhibitors of fast fashion. We also should redesign and recycle our clothes.

## REFERENCES

Hitra moda

<https://365.rtv slo.si/arhiv/tednik/174389978>

Vpliv hitre mode na okolje

<https://extraordinary.si/vpliv-hitre-mode-na-okolje/>

Slovenec leta 2019 v povprečju zavrge 12,3 kg oblačil

<https://www.24ur.com/novice/slovenija/hitra-moda-slovinci-smo-leta-2019-v-povprecju-zavrgli-123-kg-oblacil.html>

First photo : <https://sarar.com/>

Second photo: <https://www.espark.com.tr/>

## DISSEMINATION

## FOOTNOTES

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